

GARRISON'S GREENWOOD GARDENS



garden center & nursery

6905 Greenwood Road • Shreveport, LA 71119 • Phone 318.635.6296 • Fax 318.635.0020

Volume 7

FALL NEWSLETTER

October 2012

Customers ❁ Old and New!



great-grandmother was one of Mr. Garrison's original customers and had brought her to the nursery on many occasions as she was growing up. After getting over feeling old, I reflected on how wonderful it is to have lifelong customers that span generations.

Garrison's would love to share with you some of the great people we have had the privilege of assisting over the years. In the near future, we will start a new series called Customer Profiles. Customers and their gardens will be featured in our newsletters and on our website.

In addition to the website, we will explore avenues to stay connected to old customers and gain new ones through Social Networking. To begin with, we invite you to find and "like" us on Facebook; a great way to stay on top of what's happening at Garrison's and the wonderful world of gardening. By spring, we hope to have informational videos on YouTube. Stay tuned to our website and Facebook page for updates.

We are excited to explore these new communication avenues and look forward to sharing our Customer Profiles with you. As we build new relationships, and continue to cherish our "old," the future of Garrison's looks bright!

Happy Gardening!

Mark Walton

A business is not a business without a customer; a simple statement but oh so true. With the pressures of running a business it's easy to forget the absolute importance of the customer.

Last spring I was waiting on a customer, a very young customer, and halfway through our visit she smiled and asked me if I remembered her. Her

The Garden Mechanic

Fall feeding is one of the most critical feeding times of the year. A healthy and stable plant can endure the hardship of winter better than a weak plant. Winterizer builds winter hardiness, stem strength and disease resistance in lawns, trees and shrubs.



Winterizer for Established Lawns

- Helps build vigorous root systems during winter
- Ideal for all types of grasses
- Ideal for all types of trees, shrubs, ornamentals and evergreens
- Promotes earlier green-up in the Spring

Winterizer & Weed Preventer II for Southern Grasses



- Provides nutrients for beautiful healthy lawns
- Provides up to 4 months of crabgrass control
- Provides pre-emergent control of weeds
- Promotes quick green-up in Spring

After applying Winterizer, you will be able to tell the difference in how your grass multiplies in the Spring!

Tim White

FALL is a great time to get a head start on your perennial garden favorites.

By getting your **Daylily**, **Hosta** and **Iris** plants in the ground NOW, you are ensuring a stronger more vigorous plant and bloom for your spring and summer garden.

We will offer 26 varieties of **Daylilies** and **Hosta**, along with 11 varieties of **Bearded Iris**.

There is good news for you Daylily collectors. I am proud to say that out of the 26 varieties of Daylilies we have to offer; 21 varieties are NEW ARRIVALS for us here at Garrison's.

Here is a list of our NEW ARRIVALS of Daylilies:

- Alpha Centauri (yellow)
- Bill Fall (red)
- Blackthorne (yellow)
- Doc Reaver (yellow)
- Early Snow (white)
- Ferengi Gold (yellow)
- Field Marshall (red)
- Forsyth Myra Dolores (pink)
- Holiday Song (coral orange)
- Lake Effect (lavender)
- Last Man Standing (rose red)
- Lyrical Presence (pink)
- Marque Moon (white)
- Mighty Chesnut (russet orange)
- New In Town (golden yellow)
- Passion for Red (red)
- Red Hot Returns (red)
- San Ignacio (pink)
- Shaku Zulu (purple)
- Super Magician (purple)
- Western Sandstone (peach blend)



Alpha Centauri



Last Man Standing



Lyrical Presence



Spanish Glow



Lake Effect

Fall is the most effective time of the year to plant shrubs, trees and cool weather bedding plants. The fall season, in general, experiences fewer pest and disease problems.

Why is Fall better for Planting?

- Plants establish better in Fall
- Plants are treated to a less stressful environment
- Rains are more sufficient—less irrigation than during heat of summer
- Soil temperature is optimal for root growth
- Temperatures are more moderate – cooler days and nights
- Cooler temperatures allow plants to harden off for winter
- Roots will continue to grow even after plants drop their foliage (if deciduous)

Beautiful Poinsettias



If you are a Church, Business or School and are interested in ordering Poinsettias for the upcoming holiday season, please contact the nursery at (318) 635-6296. Sizes and prices are available upon request. Each florist quality plant includes a decorative pot cover. Free delivery is offered on orders of 24 or more. **Call today to secure your delivery date.**

Rick "The Shrub Man"

Nothing can brighten up your fall or winter garden more than a sasanqua. Camellia Sasanqua is a species of camellia native to the evergreen coastal forest areas of central Japan. Sasanquas were not known in western societies until 1869 when Dutch traders imported some plants into Europe, Australia and the United States.

They were first grown in Japan for practical rather than decorative reasons. The leaves were used to make tea while the seeds were used to make oil for cooking and cosmetic purposes.

The sasanqua is more tolerant of sunny conditions than Camellia Japonica but still grows best given an afternoon filtered shade location. Classified as a medium to large shrub, sasanquas will reach a height between 5-10 feet with an equal width. They perform best in a neutral to slightly acidic soil rich in organic matter. Garrison's recommends using Vital Earth Azalea Planting Mix and Ferti-Lome Root Stimulator when planting sasanquas.

Sasanqua maintenance is quite easy. During plant establishment, irrigation will be necessary for the first season when there is insufficient rainfall. Most established sasanquas lived through the summer drought of 2011 without any extra irrigation. Although slow growing, occasional pruning is usually done after the blooming season in mid to late winter.

The following is a list of Camellia Sasanquas Garrison's sells

Bonanza: semi-double, scarlet red, somewhat low spreading habit with early blooms

Shi Shi: semi-double, rosy pink, spreading habit, can be trimmed low with late blooms

Yuletide: single, dark red-bright yellow stamens, upright growth habit with late blooms

Hana Jiman: semi-double, white-edged pink, upright growth with early blooms

Kanjiro: semi-double, rose-reddish pink, upright habit with mid-season blooms

Setsugekka: semi-double, white-pink edge, upright habit with mid-season blooms

Leslie Ann: semi-double, white-rose edge, upright habit with mid-season blooms

White Dove: semi-double, white, spreading habit with mid-season blooms

Jean May: double, shell pink, upright habit with mid-season blooms

Cleopatra: semi-double, rose pink, upright habit with mid-season blooms

Cotton Candy: semi-double, light pink, upright habit with mid-season blooms



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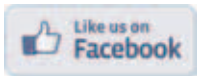
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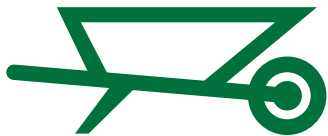
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Offer good thru November 15, 2012
Excludes: Businesses and Professional Landscapers

Cool Weather Annuals We Recommend



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